



HAC Virtual Forum & 26th AGM- November 22-24, 2021

In the virtual world we have been encouraged to embrace, it's tricky to keep our enthusiasm high and networking options engaging and effective. For HAC 2021 Virtual, we want to make it as easy as possible to provide your support for HAC, interact with colleagues and extend your investment.

For 2021 we have created our Partner Program Options for your visibility, at a reasonable price point with terrific and long lasting features and benefits. The benefits are self-serve and depending on your enthusiasm, can be as robust as you want to make them.

We will offer you this Supporter package for \$500.00 CAD; you decide how much of it you want to leverage.

HAC VIRTUAL KIOSK	PLUS	HAC Website & Conference Page
Company profile and Logo		Company logo and link to your website
Brand your space, your way		Support recognized in HAC Newsletter
Links to your website and Social Media		Link to your conference platform content
Ability to upload your video content		
Ability to upload your shareable PDF Documents		
Ability to send/receive messages with participants		
Ability to set connect times for 1:1 text chat with participants		
Ability to set connect times for 1:1 video chats with participants		
Analytics to provide you with conference visitor stats and engagement data		
Access to Conference Site for updates for an extended time beyond the Conference		

Want an extra shot to boost your visibility - See the **Partner Program Packages** below for opportunities to sponsor our program and content.

We want your support and we want you to benefit from your participation in HAC 2021 Virtual.

Contact us to make it happen! barb.priestley@h-a-c.ca or Call 613 231 1110 x 2



LOOKING FOR SOMETHING WITH MORE IMPACT? Consider our Partner Program Packages:

Level	Price CDN	Available	Benefits
Supporter	\$500	open	General logo visibility as a supporting partner for HAC 2021 Verbal recognition as Supporting Sponsor Partner Kiosk with Networking Features
Silver	\$1,000	5	Featured Video (15-30 seconds) to air during assigned conference break on Conference Day Highlighted logo location in multiple areas within Virtual Convention Centre General logo visibility and live links on HAC website Verbal recognition as Silver Sponsor Partner Kiosk with Networking Features
Gold	\$1,750	3	Featured Video (30-60 seconds) to air on platform on one conference day Premium logo location in multiple areas within Virtual platform Premium logo visibility and live links on HAC website Verbal Recognition as Gold Sponsor Partner Kiosk with Networking Features
Platinum	\$2,500	2	Recognition as a virtual platform sponsor (Pheedloop) Featured Video (up to 60-120 seconds) to air in advance of Opening Session or Closing Session Premium logo location in multiple areas within Virtual platform Premium logo visibility and live links on HAC website Verbal recognition as Platinum Sponsor Partner Kiosk with Networking Features
PREMIUM UPGRADE On Demand Product Presentation	\$250	Limited to Sponsors only	Want to really connect with our delegates? We are offering a product presentation theatre opportunity for confirmed sponsors only. In addition to the benefits listed at your selected level, you can add On Demand Virtual Content to our program. This content can be up to 30 minutes in duration and feature a product demo, specialized content such as an educational session, topic of industry interest or technical nature. This self-contained clip will be available to delegates on demand throughout the Virtual HAC 2021 dates.

Contact us to make it happen! barb.priestley@h-a-c.ca or Call 613 231 1110 x 237